



# GET PAID TO SPEAK SEMINAR

*“ Get your money where your mouth and skills are ! ”*

Professional level paid speaking is growing in Kenya and within the East African community with various corporations, associations, schools, churches and other organisations using the service of Speakers.

Being part of the paid speaking circuit can be greatly rewarding and flexible. This can be on a part time or full time basis and you do not have to quit your job. You can run your speaking business from a small area of your home with virtually no overheads. This seminar will equip you with knowledge; introduce you to available opportunities; help you discover and package your unique message and introduce you to potential audiences.

## KEY TOPICS:

- Market yourself as a Speaker.
- Discover and Develop your Message.
- Transform your Professional competencies into a compelling message.
- Mastering Public Speaking.
- Find an Audience for your Message.
- How to Negotiate Your Speaking fees.
- Get from unknown to celebrated and well-paid speaker.
- How to bill your Speaking fees.
- Personal Branding for the Paid Speaking Circuit.
- How to Align your Brand and Message.
- Leveraging your Voice for Success.

## FEATURES:

- A chance to Pitch your Message to get accepted into Jade Speakers Bureau.
- 5-Step Guide to finding your Message.
- Drawing up Speaking agreements.
- Practical guide to developing a unique message and mapping out prospective Paying Audiences.
- Practical Guide to finding and Creating the Image needed to succeed as a Paid Speaker.
- Testimonials by guest Speakers.

## FACILITATORS:



PAUL ACHAR

Paul is the Founder of Jade Communications and Jade Speaker's Bureau. He is a leading Executive Speech Coach in the region who believes that inside each of us is an excellent presenter waiting to be drawn out. He is a Speech Coach to Top Public officials & CEO's and a regular communication analyst on TV and a contributor to various publications.



JENNIFER KANARI

Jennifer is a leading Voice-Coach who helps people to find and use their Voice effectively. Participants will learn how they can leverage their Voices for success.

### Who Should Attend?

Consultants, Trainers, Academics, Active and Retired Professionals

**VENUE: SAROVA PANAFRIC NAIROBI**  
**DATE: 13TH AUGUST 2016**

Your Investment

**KSHS 9,999 + VAT**

Kindly Note that the Deadline Day for Registration is:

**29th July, 2016**

To Register Please call:



**0704-577 552 / 788 262 904**

or email;

**seminars@jadecommunications.co.ke**

